



**Philadelphia**  
Weight Watchers reimagined



**Health  
Solutions**

**Empowering workforces  
to adopt  
healthier habits  
together  
for real life ... the good life!**

**NEW**

# PersonalPoints™

Our most personalized program ever!

WW Health Solutions partners with employers to propel happier, healthier, and more engaged workplaces.

Following our  
**NEW** program  
your employees  
will experience:

## A Revolutionary **NEW PersonalPoints™** System

Members will be guided toward foods higher in healthy fats, fiber, and protein, and lower in added sugar and saturated fats.

## More Personalized plans No two are alike

Members will receive a personalized Budget, and unique-to-them ZeroPoint™ foods list based on their age, weight, biological sex, and now ... their food preferences.

## Ability to add PersonalPoints™ Building healthy habits

Members will be able to add Points™ for incorporating 3 healthy behaviors

- eating non-starchy vegetables
- drinking water
- and being active



# Weight loss that works—at work and lets you live life your way!

Losing weight - Not missing out.



**NEW**

**PersonalPoints™**

## Customization like never before

**PersonalPoints™** delivers a plan that's yours and only yours. After you join WW, we'll ask you a series of questions via our **PersonalPoints** Engine, then our nutrition and behavior change scientists design your unique **PersonalPoints** Budget and ZeroPoint™ foods list.

## Zero deprivation

**PersonalPoints** was developed to give you unlimited options! Cook your favorite meals. Go to brunch, happy hour, and parties. With our program, nothing is off-limits—just total livability.

## Add Points™ for doing healthy things

Based on groundbreaking nutritional and behavior change research, the new WW program rewards you for healthy habits so you stick with them! For the first time ever, you'll add Points for doing healthy things—like eating veggies, drinking water, and moving more.

**Members stay motivated throughout their journey.**

**Our award-winning app will enable your employees to:**

### **Find support**

Your employees will have access to our incredibly supportive Members-only digital community, Connect, right on the WW app. They can join a Connect Group to find like-minded members, such as similar age group, hobbies, and more.

### **Try something new**

Members can search the app for over 8,000 delicious recipes or create and save their own.

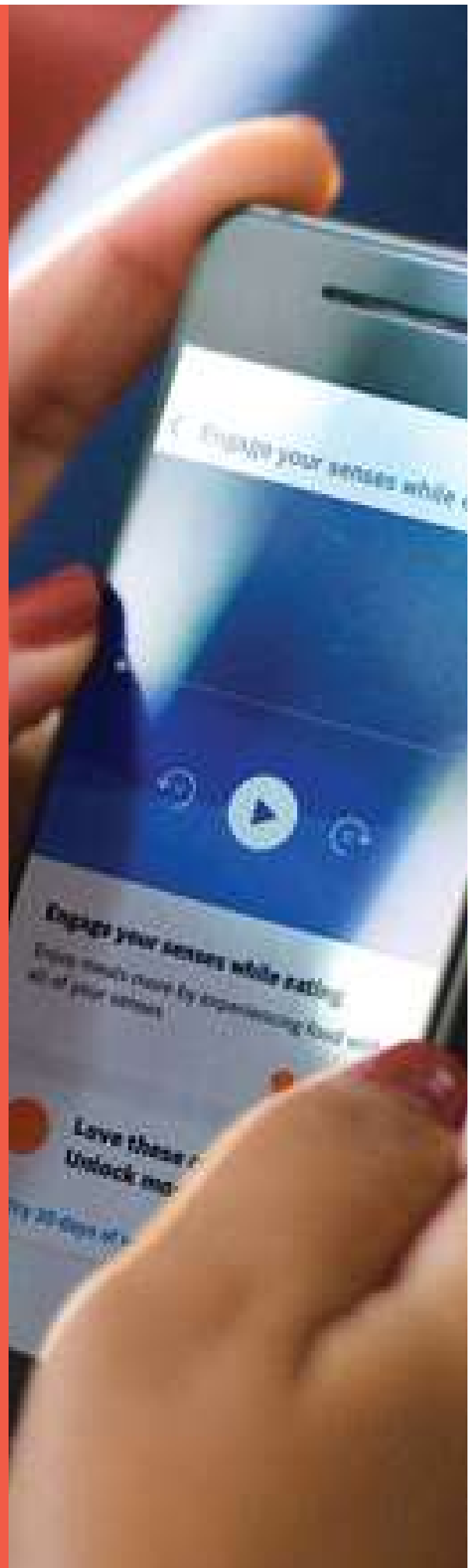
### **Track Points awards**

Members add Points—for the first time ever! Just track Points added by eating more veggies, drinking more water, or carving out time for activity.

### **Quickly scan**

Members can use the barcode scanner on most nutritional labels to see and track the PersonalPoints value instantly.

**... and so much more!**





# Support to help them succeed

We'll be with your employees every step of the way and, conveniently, our Coaches come to your location.

## WW partners with employers

WW delivers custom wellness strategies, powered by the most scientifically-proven weight loss program. New PersonalPoints positively impacts health and weight loss while promoting sustainable behavior change. WW encourages your employees to adopt healthier habits for life--the good life.

## By participating in Health Solutions your employees

- learn to create and repeat healthy habits
- Eat what they love and lose weight
- Get healthy together and enjoy the support
- Do what moves them to move more
- Be inspired by each other





## Our strategic partnership benefits:

- Preferred pricing for your employees
- Attendance and weekly weight loss records
- A dedicated WW Coach
- Customized employee communication materials
- A weekly newsletter to keep Members ‘in the loop’
- Our New most customizable program ever!

**NEW**  
**Personal**  
**Points™**



# Philadelphia

weightwatchers reimaged

To learn more about how WW Philadelphia  
can partner with your organization  
to deliver a program  
that benefits your employees:

Email: [healthsolutions@wwphl.com](mailto:healthsolutions@wwphl.com)

Call: 800.456.6363 Ext. 1163

We look forward to hearing from you!

